

## **The Monieson Centre Launches KIS Project Website**

The Monieson Centre has launched a new website – [www.easternontarioknowledge.ca](http://www.easternontarioknowledge.ca) – for the Knowledge Impact in Society (KIS) project. Serving business leaders in rural Eastern Ontario, the website offers an expanding repository of resources on rural economic development:

- An “innovation bank” of locally-generated ideas and best practices about growing rural organizations
- Knowledge syntheses developed by QSB graduate students addressing local business issues
- A database of summaries of academic literature on rural economic development
- Academic-generated research products of use to rural organizations, including business plan outlines, financial planning spreadsheets, and how-to documents
- Business cases developed by QSB students showcasing local success stories
- Relevant results from Monieson Centre research
- Business planning resources from the Queen’s Business Consulting Group

The website also features a social space connecting academic experts and practitioner communities in Eastern Ontario through podcasts and blogs.

The KIS project is a three-year, Eastern Ontario knowledge mobilization initiative led by The Monieson Centre, Queen's School of Business (QSB), and funded by the Social Sciences and Humanities Research Council of Canada (SSHRC). SSHRC defines knowledge mobilization as "moving knowledge into active service for the broadest possible common good." The goal of the KIS project is to increase the economic vitality of rural Eastern Ontario communities.

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