

# BSME STUDY



Queen's SCHOOL OF BUSINESS

## CENTRE FOR BUSINESS VENTURING

IMPROVING THE ODDS OF SUCCESS FOR NEW VENTURES

### Best Small and Medium Employers in Canada

Queen's Centre for Business Venturing at Queen's School of Business, in partnership with Hewitt Associates, a global HR consulting firm and in conjunction with the Globe & Mail, spearheads the Best Small & Medium Employers in Canada study. It is an annual national study - now in its fifth year, that publishes the Best Small & Medium Employers in Canada Top 25 List.

By having employees at a company complete a survey, participating companies receive a current snapshot of

their employee's engagement level as measured through 17 key engagement drivers. This feedback allows companies to develop targeted strategic plans to address their real issues, and year-over-year comparisons allow them to monitor their progress in the various areas.

Over the three-year life of the Knowledge Impact in Society project, we will be inviting companies in the identified CFDC areas to register for the study.

#### Free Feedback Report

Highlighting your *Strengths & Areas of Improvement* as seen through the eyes of your employees.

Each company completing 10 or more surveys will receive a Complimentary Report from us - helping to increase their odds of success for sustainability, growth and overall competitiveness.