

Grenville County Factsheet

Oct. 2008

Community Overview

- United Counties of Leeds and Grenville stretches from Kingston to Cornwall, and the St. Lawrence to Ottawa¹
- The western part (Leeds) is covered by Valley Heartland CFDC and the eastern half (Grenville) is serviced by Grenville CFDC
- Grenville is made up of four municipalities:
 - The Township of Augusta, the Township of Edwardsburgh/Cardinal, and the Town of Prescott, which make up South Grenville²
 - North Grenville
- South Grenville:
 - Located on highways 401 and 416, within 1 days' trucking time of 120 million consumers, and 53% of the North American industrial market³
 - Features a bridge to the U.S. and is on major rail and marine corridors⁴
- North Grenville:
 - Located next to Ottawa's southern border along the 416 highway
 - Kemptville is the major town (pop. 3,539 – approx. 27% of the municipality)⁵
 - 2/3 of resident labour force works outside municipality (majority in Ottawa)⁶
- Population:
 - Grenville North: 14,677; Grenville South: pop. 17,591⁷
 - South Grenville experienced a population drop of 1.5% between 1996-2001, and a drop of 0.5% between 2001-2005⁸
 - In North Grenville 0-19 and 35-64 yr old age brackets exceed provincial averages⁹
- Income:
 - Median Income North Grenville, 2005: 31,799 (vs. 27,258 provincial)¹⁰
 - Median Income Leeds & Grenville counties, 2005: 26,270 (vs. 27,258 provincial)¹¹
- High-speed internet access is not a problem¹²

¹ United Counties of Leeds & Grenville. *Local & Regional Maps*. 2003.

http://www.uclg.ca/en/community/locations_regional_maps.asp (accessed October 31, 2008).

² South Grenville Economic Development Committee. *South Grenville Community Economic Profile*. 2005.

³ Ibid.

⁴ Ibid.

⁵ *Kemptville, Ontario*. 2008. http://en.wikipedia.org/wiki/Kemptville,_Ontario (accessed October 31, 2008).

⁶ Eric McSweeney. *Economic Development Strategy for the Municipality of North Grenville*. (Ottawa: McSweeney & Associates, 2007).

⁷ United Way of Leeds & Grenville. *Community Priorities Initiative: The Way We Speak Together*. (Brockville: United way, 2005).

⁸ Ibid.; *South Grenville Community Economic Profile*.

⁹ *Economic Development Strategy*.

¹⁰ Statistics Canada. 2007. *North Grenville, Ontario* (table). *2006 Community Profiles*. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released March 13, 2007.

¹¹ Statistics Canada. 2007. *Leeds and Grenville, Ontario* (table). *2006 Community Profiles*. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released March 13, 2007.

¹² *Economic Development Strategy*.

- North Grenville initiated a large strategic planning process led by McSweeney & Associates Management Consultants in 2005¹³

Tourism

- Tourism in South Grenville is largely connected to historic attractions (e.g. Fort Wellington) and marine activities on the St. Lawrence River¹⁴
- North Grenville has no major tourism destination, but many small opportunities, including many historic hamlets¹⁵

Industry

- Large employers in South Grenville include Invista (550 employees), Kriska Holdings (a local-based transportation firm with 400 employees) and Casco Inc. (manufacturer of starch products with 275 employees)¹⁶
- A major endeavour in the area is the Ontario East Wood Centre & Eco-Industrial Park:¹⁷
 - An environmentally attuned complex for R&D, demonstration and manufacture of value-added wood products
 - Located near 401 & 416 highways in Edwardsburgh/Cardinal Township
 - 50 acres within existing 370-acre industrial park
- Kemptville District Hospital:
 - Serves broad geographical base, including Ottawa¹⁸
- Ferguson Forest Centre:
 - A non-profit sustainable forestry nursery in Kemptville
- North Kemptville is largely agricultural, although they seek to add industrial development¹⁹

Education

- University of Guelph – Kemptville Campus
 - Kemptville Campus founded in 1917 as an agricultural college, joined University of Guelph in 1997, designated a campus in 2007²⁰
 - Fall of 2007 saw the start of the first degree program on campus: Bachelor of Bio-Resource Management, with a specialty in equine matters²¹
 - Key focus areas are: dairy; equine; food; horticulture and environment; metal fabrication; oil and gas fired burner equipment; and use and maintenance of heavy equipment²²
 - Planned shift to more research²³

¹³ Eric McSweeney, *Strategic Plan for the Municipality of North Grenville* (Ottawa: McSweeney & Associates, 2006).

¹⁴ *South Grenville Community Economic Profile*.

¹⁵ *Economic Development Strategy*.

¹⁶ *Ibid.*

¹⁷ *Ontario East Wood Centre & Eco-Industrial Park*. 2008. <http://www.woodcentre.ca> (Accessed Oct. 31, 2008)

¹⁸ *Economic Development Strategy*.

¹⁹ *Strategic Plan*.

²⁰ Michael Gloss. "Director's Message." University of Guelph Kemptville Campus. 2007 <http://www.kemptvillec.uoguelph.ca/gen/director.htm> (Accessed Oct. 31, 2008).

²¹ *Economic Development Strategy*.

²² *Economic Development Strategy*.

²³ *Ibid.*

Top Social Issues (2004)²⁴

Grenville North		Grenville South	
Resources	28%	Vision/Hope/Attitude	22%
Econ. Development	24%	Econ. Development	24%
Health Care	16%	Youth	20%
Youth	16%	Employment	20%
Seniors	8%	Education	7%
Access to Services	4%	Transportation	5%
Economic Issues/Poverty	4%	Health Care	2%
		Access to Services	2%

North Grenville SWOT Analysis:²⁵

- Strengths:
 - “Small town” feel with retail conveniences
 - The “people” and a strong sense of community
 - Ferguson Forest Centre and many other green and open spaces in the area
 - Waterways: Kemptville Creek (or South Branch) and the Rideau River
 - Location, proximity, and access to Ottawa, the U.S., Montreal
 - Kemptville District Hospital, University of Guelph Kemptville College
 - Strong high schools and high literacy rating
 - North Grenville Municipal Centre
 - Lots of land for development
- Weaknesses:
 - A seeming lack of planning
 - The downtown is not a place to be proud of
 - Traffic and traffic flow on County Road 43
 - People/organizations will not work together, too much fighting
 - Lack of spirit/passion and lack of leadership and cheerleaders
 - Lack of public transportation
 - Lack of jobs/employment diversity and job opportunities for youth
 - General lack of trust in Council, lack of leadership and vision
 - Infrastructure maintenance
- Opportunities:
 - Protect and take advantage of the natural and built heritage
 - Tourism potential of Forest Centre, waterways, green spaces, College, open spaces, downtown, eco-tourism, events
 - Kemptville College
 - Municipal Centre: expand & maximize revenue
 - Development of a diversified employment base, not just residential and retail.

North Grenville Values:²⁶

- North Grenville is comprised of supportive, caring, and friendly people
- North Grenville believes in the economic self-sustainability of the community;
- Environmental sustainability is a core value of the North Grenville community

²⁴ Community Priorities Initiative.

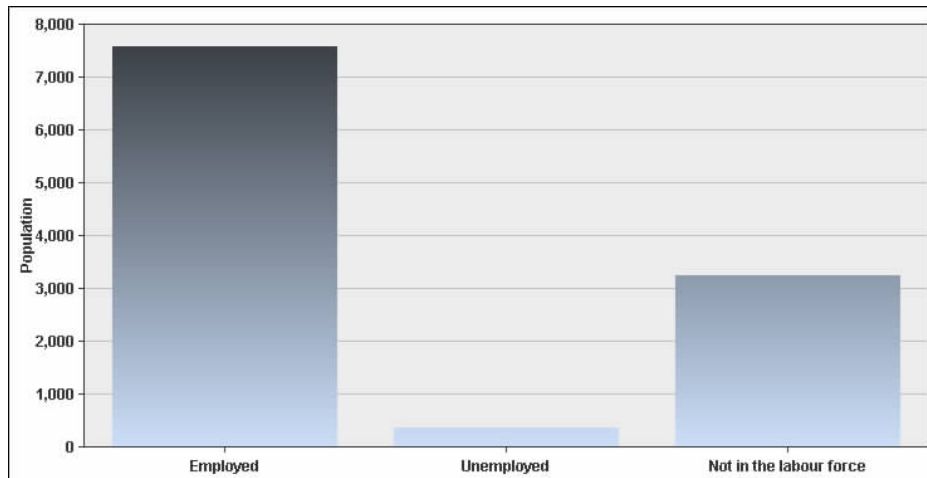
²⁵ Strategic Plan.

²⁶ Strategic Plan.

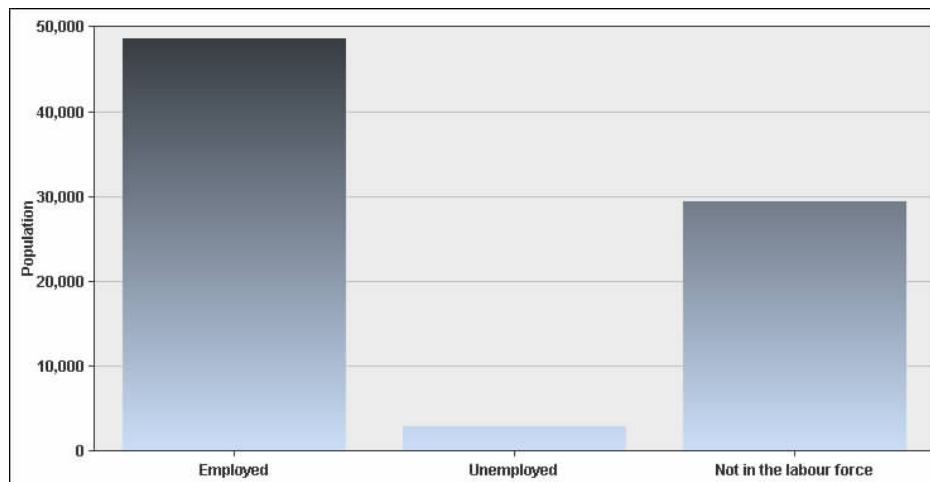
Key Commitments in North Grenville:²⁷

- Economic Development
- Local Economic Generators (Ferguson Forest Centre, Kemptville District Hospital, University of Guelph – Kemptville Campus)
- Downtown Kemptville revitalization
- Tourism development
- Industrial land development

North Grenville Labour Force Activity – Population 15 Years and Over²⁸



Leeds and Grenville Labour Force Activity – Population 15 Years and Over²⁹

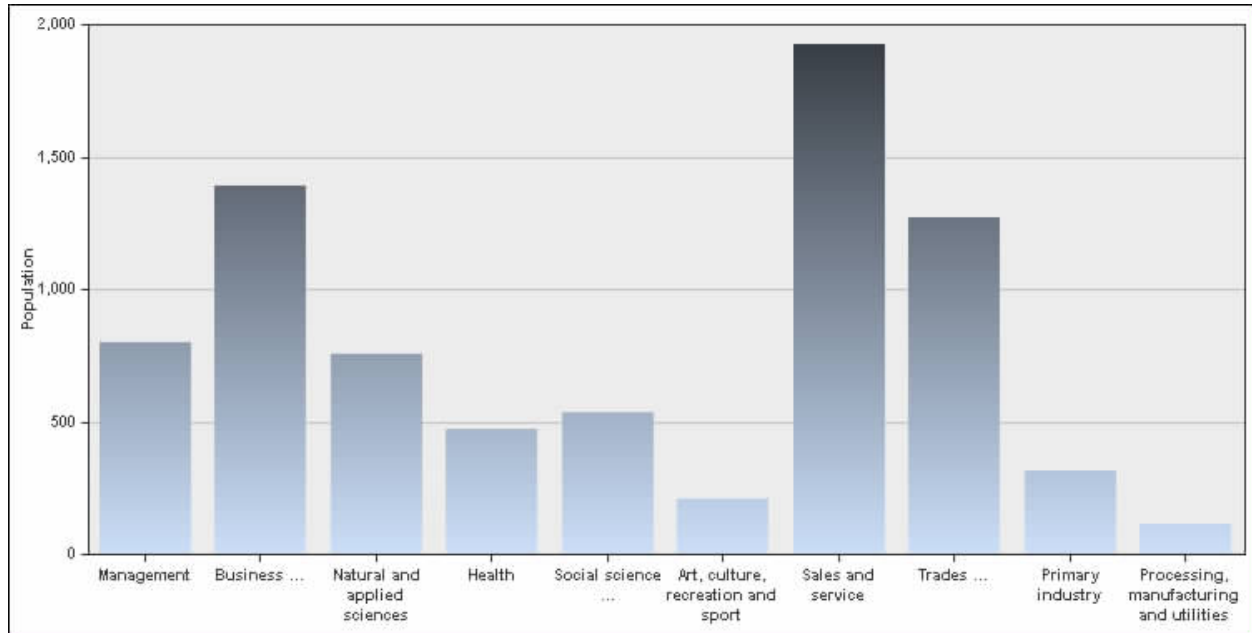


²⁷ *Economic Development Strategy.*

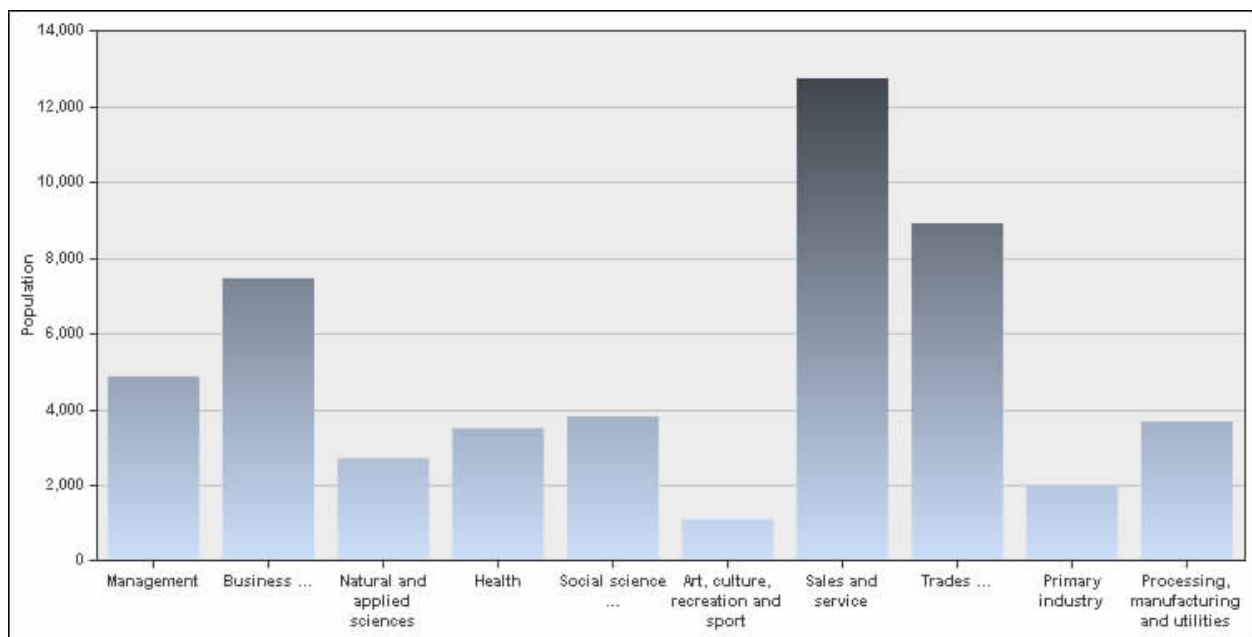
²⁸ Statistics Canada. 2007. *North Grenville, Ontario* (table). *2006 Community Profiles*. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released March 13, 2007.

²⁹ Statistics Canada. 2007. *Leeds and Grenville, Ontario* (table). *2006 Community Profiles*. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released March 13, 2007.

North Grenville Occupations – Experienced Labour Force 15 Years & Over³⁰



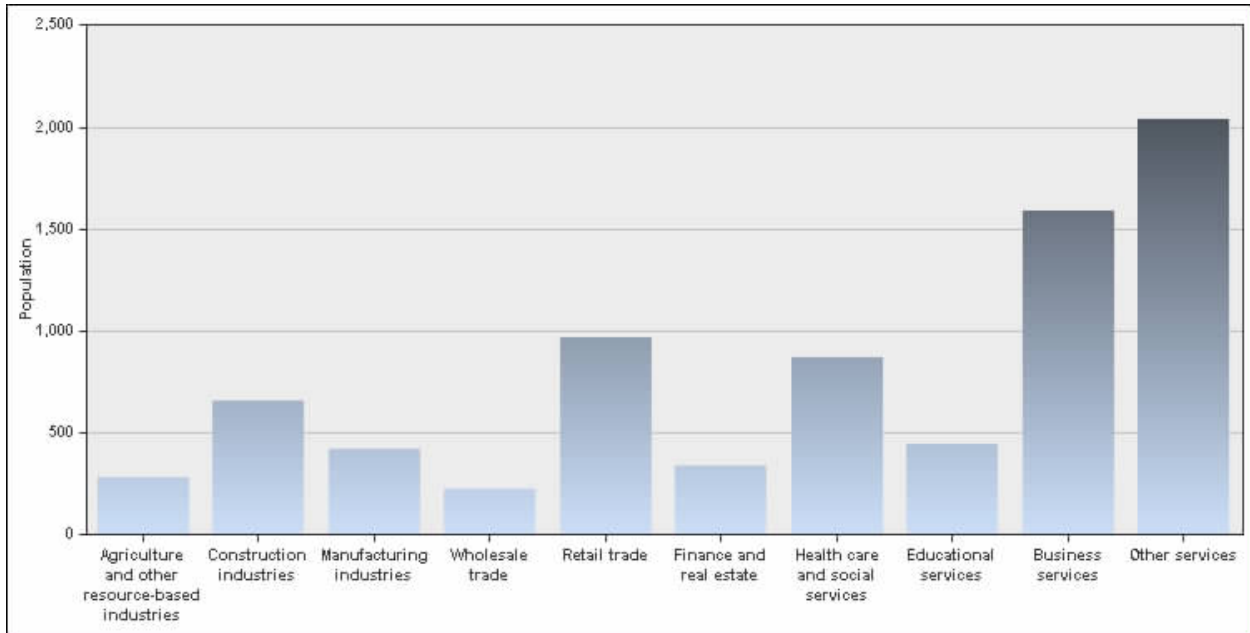
Leeds and Grenville Occupations – Experienced Labour Force 15 Years & Over³¹



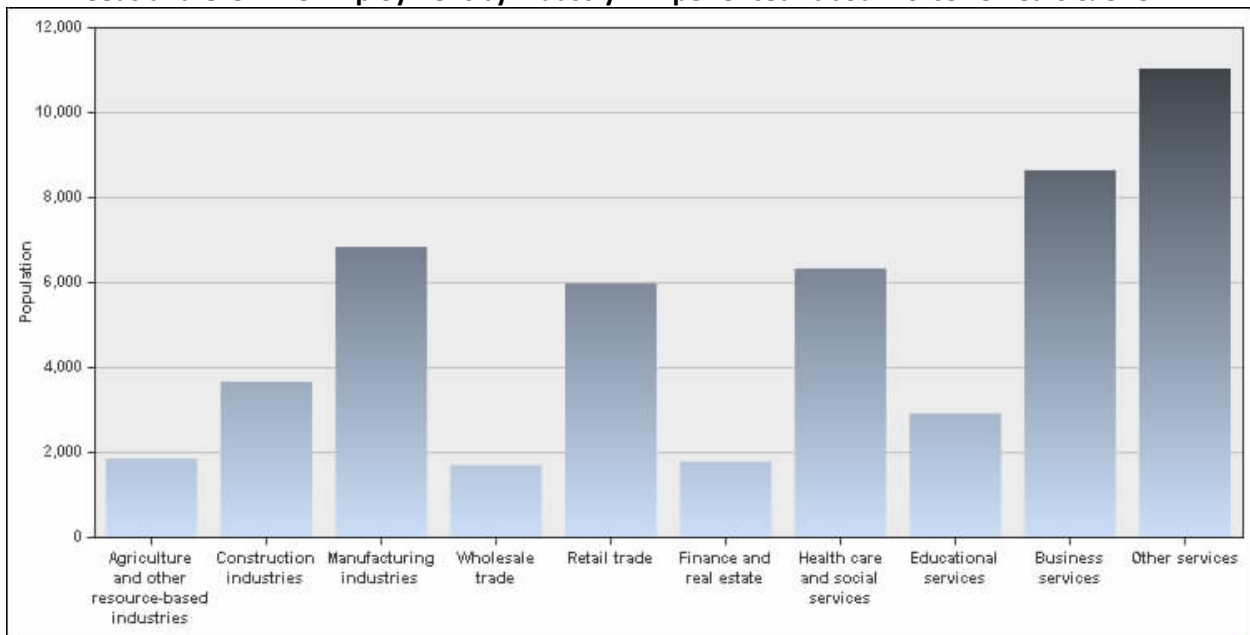
³⁰ North Grenville, Ontario.

³¹ Leeds and Grenville, Ontario.

North Grenville Employment by Industry – Experienced Labour Force 15 Years & Over³²



Leeds and Grenville Employment by Industry – Experienced Labour Force 15 Years & Over³³



³² North Grenville, Ontario.

³³ Leeds and Grenville, Ontario.