

Haliburton County Fact Sheet Research

Community Overview

- Population 16,526 with an average household income of \$44,765¹
- The Township of Algonquin Highlands
 - Population 1,976²
- The Municipality of Dysart et al
 - Population 5,526, including the Village of Haliburton³
 - Dominated by forestry & tourism⁴
 - Home to Haliburton School of the Arts, part of Fleming College
- The Municipality of Highlands East
 - Population 3,089⁵, seasonal population of 13,000⁶
 - Vast rural area with forestry & mining⁷
- The Township of Minden Hills⁸
 - Population 5,556, including the Village of Minden
- The County is also home to a satellite campus of Fleming College:⁹
 - Haliburton campus opened in Oct. 2004 with a \$5.5 million SuperBuild grant and \$2.5 in private donations
 - Land for the campus was donated by the municipality
 - The facility includes 3 spacious art studios, six classrooms, a library, and a campus store
 - Features Haliburton School of the Arts and programs in Ecotourism & Adventure Tourism, and Horticulture
- Key industries are forestry, tourism, manufacturing, and service¹⁰

Forestry

- As the forestry industry shrinks, Haliburton is refocusing on timber for log homes and cottages as well as seeking value-added manufacturers¹¹
- The county passed its Forest Conservation By-Law in 1999 to promote sustainable forestry practices in the region¹²

¹ "Demographics." Haliburton County – Business Development. <http://businesshaliburton.ca/demographicsc5.php> (Accessed Jan. 27, 2009).

² "Population and dwelling counts, for Canada, provinces and territories, census divisions, and census subdivisions (municipalities), 2006 and 2001 censuses - 100% data." Statistics Canada. <http://www12.statcan.ca/english/census06/data/popdwel/Table.cfm?T=304&SR=11&S=1&O=A&RPP=10&PR=35&CMA=0> (Accessed Jan. 27, 2009).

³ Ibid.

⁴ "About Us." The Municipality of Dysart et al. <http://www.dysartet.al.ca/frame0.asp> (Accessed Jan. 27, 2009).

⁵ "Population and dwelling counts."

⁶ "About Highlands East." Municipality of Highlands East. <http://www.highlandseast.ca/frame2.html> (Accessed Jan. 27, 2009)

⁷ "About Highlands East."

⁸ "Population and dwelling counts."

⁹ "Haliburton Campus." Fleming College.

<http://www.haliburtonschoolofthearts.ca/index.cfm/go/fleming/sub/haliburton.cfm> (Accessed Jan. 27, 2009).

¹⁰ "Our Competitive Advantages & Target Sectors." Haliburton County – Economic Development. <http://businesshaliburton.ca/targetsectorscompetitiveadvantagesc237.php> (Accessed Jan. 27, 2009).

¹¹ "Forestry." Haliburton County – Economic Development. <http://businesshaliburton.ca/forestryc210.php> (Accessed Jan. 27, 2009).

Tourism

- Tourism is a growing industry in the county, achieving year-to-year growth over the past three years¹³
- The county targets nearby Ottawa and Toronto markets for tourism
- Local tourism focuses on nature & wildlife, arts & studio tours, and geo-caching¹⁴

Major Employers:¹⁵

| Company/Organization | Product/Services | Employees |
|--------------------------------------|--------------------------------|-----------|
| Trillium Lakes District School Board | Education and Related Services | 355 |
| Haliburton County | Public Administration | 200+ |
| Patient News Publishing | Customized Dental Newsletters | 75 |
| Haliburton Highlands Health Centre | Health & Welfare Services | 58 |
| ValueMart, Haliburton & Minden | Retail | 55-90 |
| Dollo IGA, Minden | Retail | 40-75 |
| Wigamog Inn | Accommodation, Food & Beverage | 35-108 |
| IGA, Haliburton | Retail | 35 |
| M. W. Hunter | Sawmill | 30 |
| The Pinestone Resort | Accommodation, Food & Beverage | 24-100 |
| Home Hardware, Minden | Retail | 24-36 |
| North Steel | Fabricated Metal Products | 20 |
| Hawk River Construction | Construction | 10-24 |
| Northern Timber House | Custom Hand Craft Builders | 10 |

Economic Development

- The community has committed a great deal of energy to economic development, beginning with a strategic plan in 1997
- 5-10 yr vision statement (1997):
A County with a co-operative environment within which the different players and population groups have worked together to achieve: a sustainable natural environment; a more stable, diversified and year-round economy based on clean, small to medium sized economic activities; residential development, both seasonal and permanent, in keeping with maintaining a small town atmosphere, environmental integrity and adequate accessible services; and a strong sense of

¹² "Tree Harvesting By-Law Enforcement Procedure." The County of Haliburton.

<http://www.county.haliburton.on.ca/main.asp?function=municipal&subfunction=municipal§ion=ForestryConservation> (Accessed Jan. 27, 2009).

¹³ "Tourism." Haliburton County – Business Development. <http://businesshaliburton.ca/tourismc209.php> (Accessed Jan. 27, 2009).

¹⁴ Ibid.

¹⁵ "Major Employers." Haliburton County – Business Development. <http://businesshaliburton.ca/majoremployersc10.php> (Accessed Jan. 27, 2009).

regional identity with a more inclusive and tolerant community with all it takes to provide a high quality of life for families and individuals.¹⁶

- Key issues:¹⁷
 1. Access to high speed internet
 2. Transportation
 3. Trades training
 4. Development of the creative economy
 5. Housing
- County SWOT:¹⁸
 - Strengths: small town quality of life, natural beauty, forest resources, mix of population groups, active social life, reasonable wages, improved water & sewage infrastructure, reasonable road system, variety of cultural activities
 - Weaknesses: seasonal/permanent resident divisions, lack of environmental regulations, high unemployment & income dependency, low education & skill levels, limited road & education resources, small local markets, problems with local government structure
 - Opportunities: quality of natural environment, forest resource base, small town atmosphere, changing needs of aging community
 - Threats: lack of environmental regulation, lack of opportunities for youth
- 1997 strategic plan recommendations included:¹⁹
 - Establishment of an economic diversification group
 - Coherent marketing strategy & establishment of marketing group
 - Identification of key sets of clusters of activities, resources & infrastructure
 - Establishment of county environmental advisory group
 - Establishment of youth council
 - Creation of association for retired people
 - Transportation working group be put in place
 - Fund a staff member to coordinate implementation

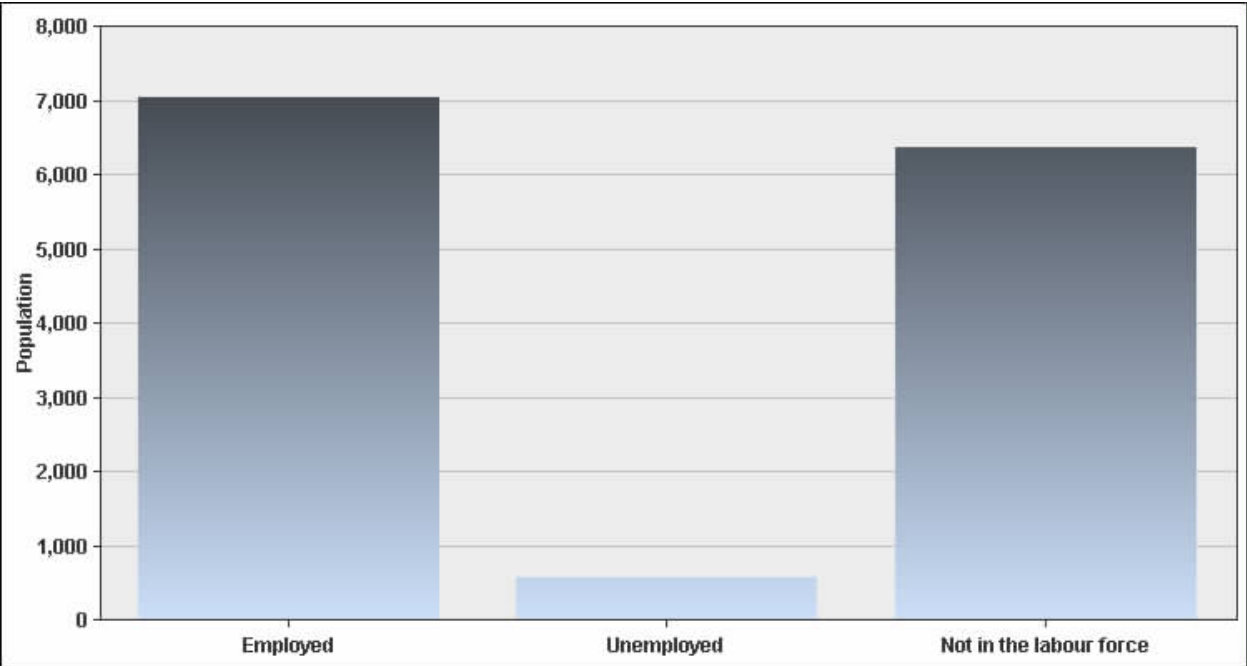
¹⁶ Jeanne Anthon, Jock Mavor, Doug Holman, and Christopher Bryant. *A Community-Based Strategic Plan for The County of Haliburton*. Haliburton: Econotrends Ltd., 1997.

¹⁷ *Haliburton County Visioning Notes*. Haliburton: U-Links Centre for Community-Based Research, 2008.

¹⁸ *Strategic Plan*.

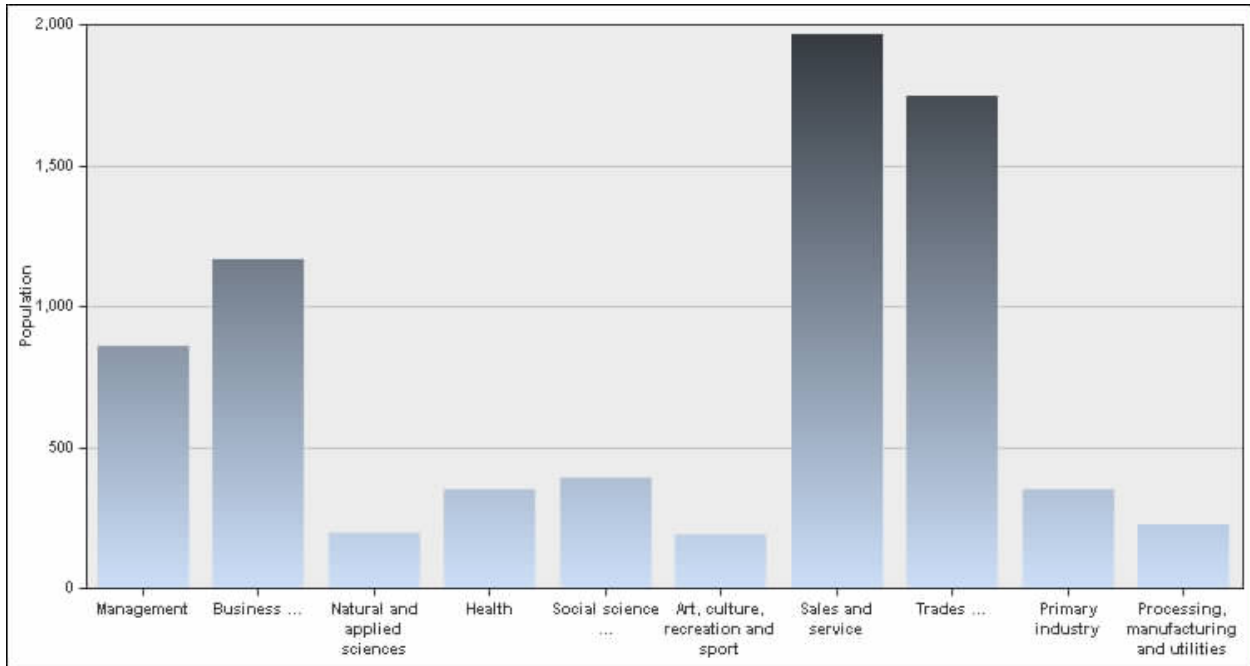
¹⁹ *Ibid.*

Haliburton County Labour Force Activity – Population 15 Years and Over²⁰

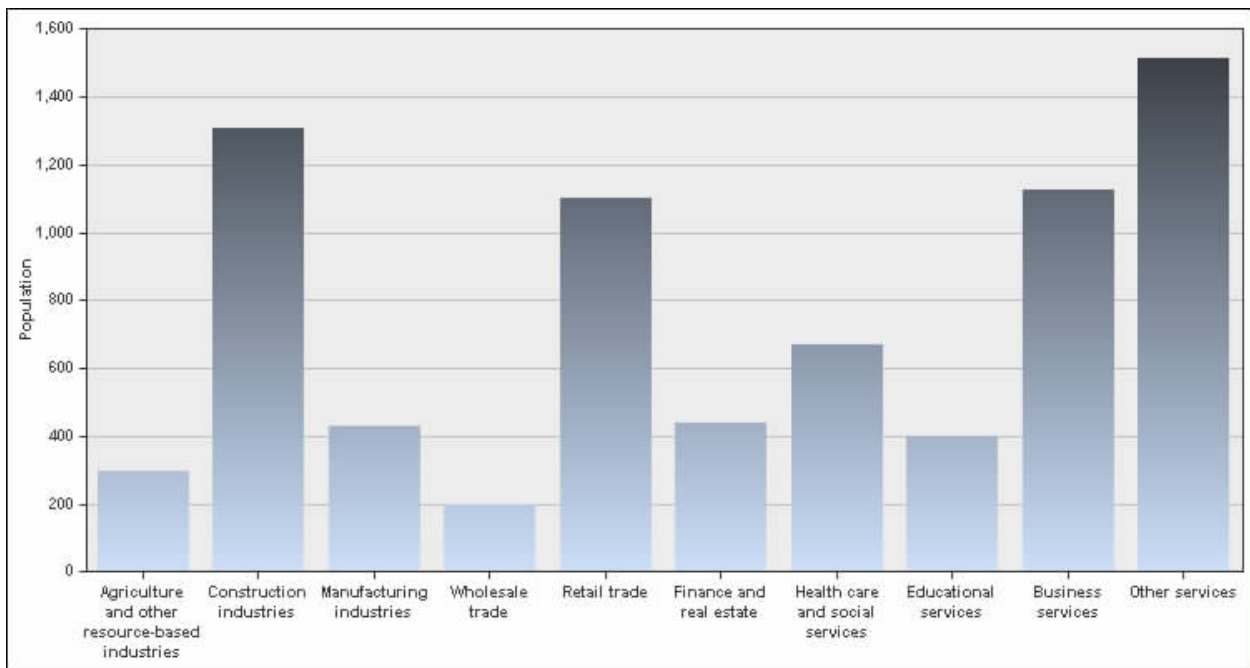


²⁰ Statistics Canada. 2007. *Haliburton County, Ontario* (table). *2006 Community Profiles*. 2006 Census. Statistics Canada Catalogue no. 92-591-XWE. Ottawa. Released March 13, 2007.

Haliburton County Occupations – Experienced Labour Force 15 Years & Over²¹



Haliburton County Employment by Industry – Experienced Labour Force 15 Years & Over²²



²¹ Haliburton County, Ontario.

²² Ibid.