

## North & Central Hastings & South Algonquin August 2009

### Community Overview

- Hastings County is situated half way between Toronto and Ottawa and is Ontario's second largest County (1,473,861 acres)<sup>1</sup>
- The population of Hastings County is 38,960 <sup>2</sup>
- The region's economy is based on agriculture, forestry, retail, tourism, manufacturing, and the creative economy.<sup>3</sup>
- Hastings County is home to Loyalist College which provides numerous training programs, and Queen's and Trent University are within commuting distance<sup>4</sup>
- Hastings County enjoyed a 3.92% increase in the number of jobs located in the County between 2001 and 2006.<sup>5</sup>
- Hastings County is made up of 14 municipalities:
  - Township of Hastings Highlands
    - The township's administrative and commercial centre is the community of Maynooth, located at the junction of Highway 62 and Highway 127 north of Bancroft<sup>6</sup>
    - Population 4,033<sup>7</sup>
  - Township of Carlow Mayo
    - About 50% of the municipality is crown land, providing ample opportunity for eco-tourism<sup>8</sup>
    - Population 833<sup>9</sup>
  - Township of Faraday
    - Situated in the northern part of the County of Hastings and is bordered by the Town of Bancroft<sup>10</sup>
    - Population 1,402<sup>11</sup>
  - Town of Bancroft

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<sup>1</sup> *Community Profile 2009*. (Belleville: Hastings County, 2009), [http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=25&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=25&Itemid=143) (Accessed August 5, 2009)

<sup>2</sup> Libby Smith, *Hastings County: Business Retention & Expansion Project Final Report* (Harrowsmith: Terra Consulting, 2009).

<sup>3</sup> *Community Profile 2009*.

<sup>4</sup> Brian McComb and Andrew Redden, *Hastings County Economic Development Situation Analysis* (Belleville: Hastings County, 2008),

[http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=7&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=7&Itemid=143) (Accessed September 24, 2009).

<sup>5</sup> Brian McComb and Andrew Redden, *A Future Full of Potential: An Economic Development Action Plan for Hastings County* (Belleville: Hastings County, 2009),

[http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=65&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=65&Itemid=143) (Accessed October 15, 2009).

<sup>6</sup> "Hastings Highlands, Ontario," Wikipedia, [http://en.wikipedia.org/wiki/Hastings\\_Highlands](http://en.wikipedia.org/wiki/Hastings_Highlands) (Accessed August 5, 2009).

<sup>7</sup> Ibid.

<sup>8</sup> "About Carlow Mayo Township," Carlow Mayo Township, <http://www.carlowmayo.ca/about.php> (Accessed August 5, 2009).

<sup>9</sup> "Carlow Mayo, Ontario," Wikipedia, [http://en.wikipedia.org/wiki/Carlow/Mayo,\\_Ontario](http://en.wikipedia.org/wiki/Carlow/Mayo,_Ontario) (Accessed August 5, 2009).

<sup>10</sup> "Welcome to the Township of Faraday," Faraday Township, <http://www.faraday.ca> (Accessed August 5, 2009).

<sup>11</sup> Ibid.

- In the heart of North Hastings on the Canadian Shield, strategically located 3 hours west of Ottawa, 1 1/2 hours north of Belleville and 1 1/2 hours northeast of Peterborough.<sup>12</sup>
  - Population 3,838<sup>13</sup>
- Township of Limerick<sup>14</sup>
  - Situated 80 km north of Belleville between Madoc and Bancroft and served by highways 62 and 620.
  - Population 345
- Township of Wollaston<sup>15</sup>
  - The township is a small farming, logging, and retirement centre with many cottages.
  - Population 658
- Township of Tudor & Cashel
  - Situated 80 km north of Belleville, between Madoc and Bancroft<sup>16</sup>
  - Population 682<sup>17</sup>
- Township of Marmora & Lake
  - Equidistant from Ottawa and Toronto and is surrounded by water from Crowe River, Crowe Lake and Beaver Creek<sup>18</sup>
  - Population approximately 4000<sup>19</sup>
- Township of Madoc
  - Population 2,069<sup>20</sup>
- Municipality of Tweed<sup>21</sup>
  - Comprised of the former Township of Hungerford, Townships of Elzevir and Grimsthorpe and Village of Tweed
  - Has approximately 2926 households and the total land area is approximately 230,000 acres, of which 30% is Crown land
  - Population of 5,153
- Municipality of Centre Hastings
  - Population 4,226<sup>22</sup>
- Stirling-Rawdon Township
  - Population 4,906<sup>23</sup>
- Tyendinaga Township
  - Population 4,070<sup>24</sup>

<sup>12</sup> "About Bancroft," Town of Bancroft, <http://www.town.bancroft.on.ca/portal/bncrftresidents/aboutbancroft> (Accessed August 5, 2009).

<sup>13</sup> "Bancroft, Ontario," Wikipedia, [http://en.wikipedia.org/wiki/Bancroft,\\_Ontario](http://en.wikipedia.org/wiki/Bancroft,_Ontario) (Accessed August 5, 2009).

<sup>14</sup> "Community Info," Township of Limerick, [http://www.township.limerick.on.ca/community\\_info.htm](http://www.township.limerick.on.ca/community_info.htm) (Accessed August 5, 2009).

<sup>15</sup> "More History," Township of Wollaston, [http://www.township.wollaston.on.ca/more\\_history.htm](http://www.township.wollaston.on.ca/more_history.htm) (Accessed August 5, 2009).

<sup>16</sup> "Welcome to the Municipality of Tudor & Cashel," Township of Tudor & Cashel, <http://www.tudorandcashel.com> (Accessed August 5, 2009).

<sup>17</sup> "Tudor and Cashel," Wikipedia, [http://en.wikipedia.org/wiki/Tudor\\_and\\_Cashel,\\_Ontario](http://en.wikipedia.org/wiki/Tudor_and_Cashel,_Ontario) (Accessed August 5, 2009).

<sup>18</sup> "Welcome," Marmora and Lake, <http://www.marmora.info> (Accessed August 5, 2009).

<sup>19</sup> Ron Chittick, *Marmora and Lake Investment/Relocation Information Package* (Marmora: Municipality of Marmora and Lake, 2008), <http://www.wmakers.com/94/files/Other/Investment%20Package.pdf> (Accessed August 4, 2009).

<sup>20</sup> "Madoc, Ontario," Wikipedia, [http://en.wikipedia.org/wiki/Madoc,\\_Ontario](http://en.wikipedia.org/wiki/Madoc,_Ontario) (Accessed August 5, 2009).

<sup>21</sup> "Location," Municipality of Tweed, [http://www.twp.tweed.on.ca/Our\\_Community/location/location.htm](http://www.twp.tweed.on.ca/Our_Community/location/location.htm) (Accessed August 5, 2009).

<sup>22</sup> "Centre Hastings, Ontario," Wikipedia, [http://en.wikipedia.org/wiki/Centre\\_Hastings](http://en.wikipedia.org/wiki/Centre_Hastings) (Accessed August 5, 2009).

<sup>23</sup> Ibid.

- Township of South Algonquin
  - Situated in the Nipissing district south of Algonquin Park lying south of the traditional dividing line between Northern and Southern Ontario<sup>25</sup>

## Economic Development and Industries

### General Strategic Key Themes<sup>26</sup>

- AgriVentures:
- Expand AgriTourism by helping people discover where to purchase at the farm gate
  - Investigate the feasibility of distribution and processing facilities
  - Natural Resources:
    - Promote the production and export of forest biomass products
    - Assist the forestry and mining industries by creating greater awareness of the work and history in the County
  - Commerce
    - Expand access to broadband and cell phone services
      - The Ontario government is providing \$452,000 to help build local broadband infrastructure and expand access to high speed Internet<sup>27</sup>
    - Stay in touch with young adults who migrate out of the County and keep them aware of local employment and investment opportunities
  - Manufacturing
    - Attract a manufacturer of equipment and supplies for eco-adventure activities
  - Creative Economy
    - Develop a County cultural strategic plan
    - Inventory local artists and map their locations within a County art's guide
  - Skilled Workers<sup>28</sup>
    - Encourage highly skilled workers with transportable skills (writers, accountants, artists, etc.) to locate to the area by promoting the area as having a high quality of living (more open space, natural amenities, etc.)

### Agriculture and related-activities

- The majority of Hastings County farms are in the livestock industries, with totals of over 39,000 cattle and calves, 6,600 pigs, and 4,500 sheep and lambs.<sup>29</sup>
- In recent years there has been a substantial decrease in the amount of jobs in the County an efforts have been made to address this:<sup>30</sup>
  - Better promotions of the importance of agriculture on the local economy.
  - Better marketing through websites like HarvestHastings.ca, a website that allows farmers to profile themselves and their products.
  - Exploring new crops on vast marginal land such as switchgrass and hemp crops.

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<sup>24</sup> "Centre Hastings, Ontario."

<sup>25</sup> "South Algonquin, Ontario," Wikipedia, [http://en.wikipedia.org/wiki/South\\_Algonquin,\\_Ontario](http://en.wikipedia.org/wiki/South_Algonquin,_Ontario) (Accessed August 5, 2009).

<sup>26</sup> *A Future Full of Potential: An Economic Development Action Plan for Hastings County.*

<sup>27</sup> Andrew Redden, *Hastings County Economic Development 2*, no. 2 (2009).

[http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=419&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=419&Itemid=143).

<sup>28</sup> *Hastings County: Investment Attraction Strategy Report, 2010-2012.* (Harrowsmith: Millier, Dickison, Blais, 2009), [http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=423&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=423&Itemid=143)

<sup>29</sup> Andrew Redden, *Agriculture.* (Belleville: Hastings County, 2009),

[http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=28&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=28&Itemid=143) (Accessed August 4, 2009).

<sup>30</sup> *Hastings County Economic Development Situation Analysis.*

- Various initiatives and organizations exist that support farmers; these include various Farmer's Markets spread throughout the County, the Hastings Stewardship Council, and the Hastings Federation of Agriculture.<sup>31</sup>
- Frontenac CFDC has financially supported an initiative in Hastings County to promote the County as a place to invest in artisan cheese making<sup>32</sup>
- A website [www.investincheese.ca](http://www.investincheese.ca) was launched to attract investment to have more cheese making facilities open in the County

### Forestry

- Forest resources are situated in the central and northern sections of the County while many of the jobs are located in the processing facilities situated in the south.<sup>33</sup>
- Ontario's Managed Forest Tax Incentive Program offers forest landowners the opportunity to lower property taxes while increasing awareness about forest stewardship.<sup>34</sup>

### Tourism

- Jobs in the arts, entertainment, and recreation increased 57% between 2001 and 2006 compared to the Ontario average of 13%.
- The Hastings County Premier-ranked Tourist Destinations Project supported by the Ontario Ministry of Tourism and the Ministry of Training, Colleges and Universities (MTCU) was launched in October 1, 2009<sup>35</sup>
- The project goes through an assessment of County's tourism assets, attractions, and amenities, and identifies areas for development.

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<sup>31</sup> *Agriculture*.

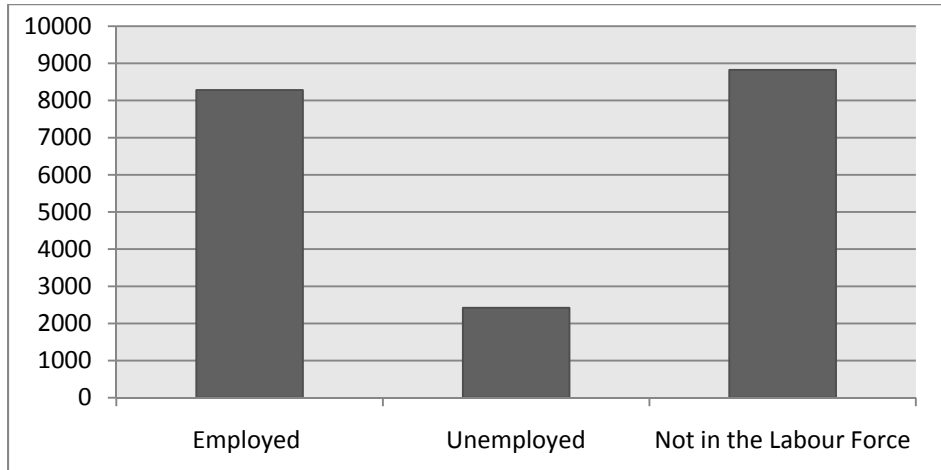
<sup>32</sup> "Frontenac CFDC Supports Artisan Cheese Production," Press Release, Frontenac CFDC, December 8, 2008. [http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=12&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=12&Itemid=143) (Accessed October 15, 2009).

<sup>33</sup> Andrew Redden, *Forestry* (Belleville: Hastings County, 2009), [http://www.hastingsCounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=30&Itemid=143](http://www.hastingsCounty.com/index.php?option=com_docman&task=doc_download&gid=30&Itemid=143) (Accessed August 4, 2009).

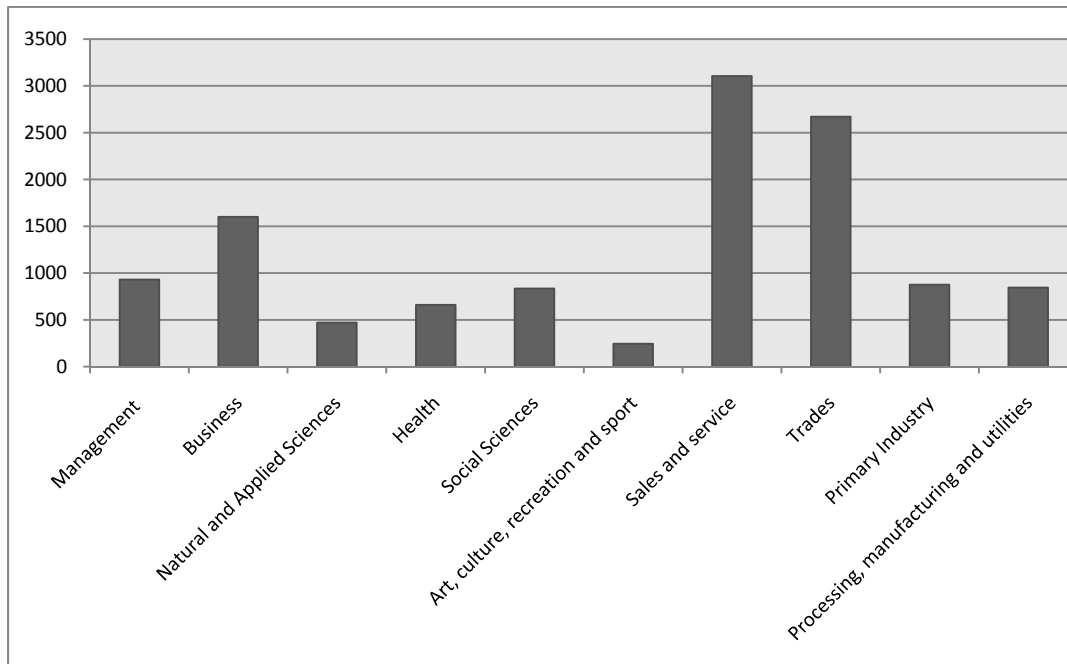
<sup>34</sup> *Ibid.*

<sup>35</sup> "County Launches Tourism Development Project," Press Release, Hastings County, October 1, 2009. [http://www.hastingscounty.com/index.php?option=com\\_docman&task=doc\\_download&gid=430&Itemid=143](http://www.hastingscounty.com/index.php?option=com_docman&task=doc_download&gid=430&Itemid=143) (Accessed October 15, 2009).

**North & Central Hastings & South Algonquin County Labour Force Activity – Population 15 Years and Over<sup>36</sup>**



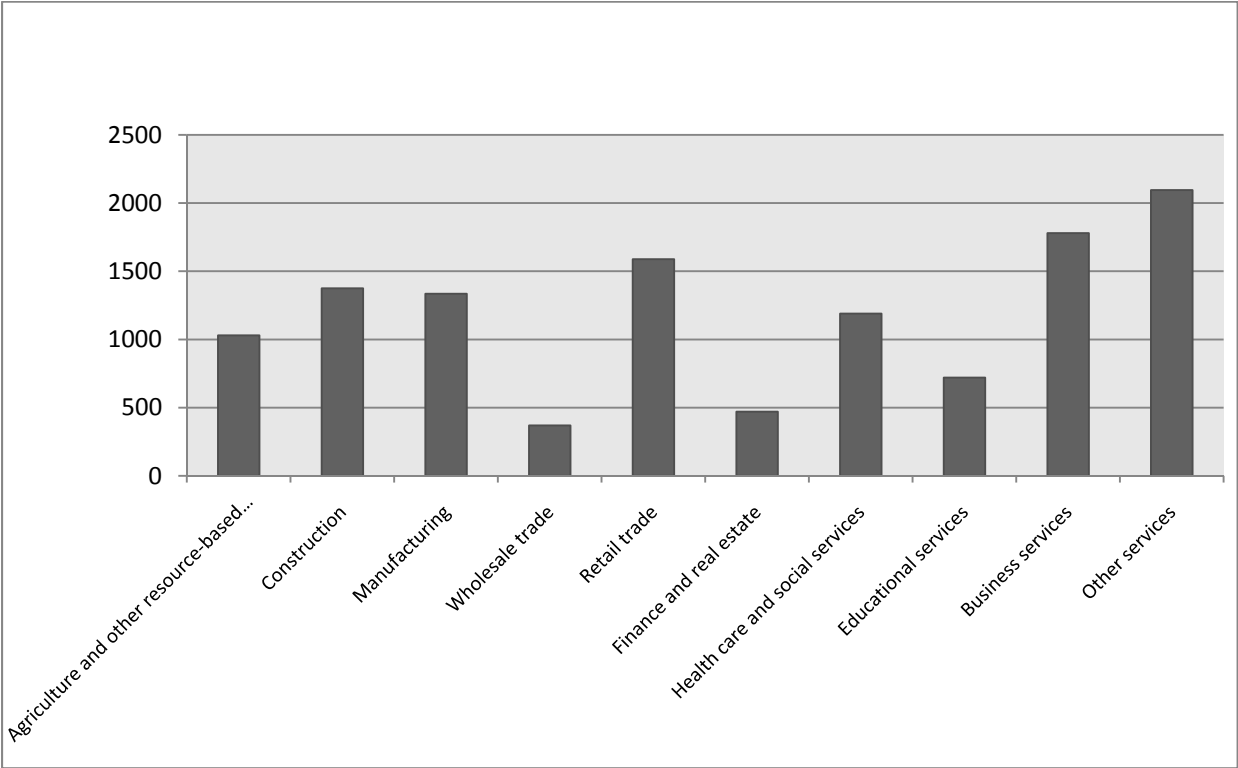
**North & Central Hastings & South Algonquin County Occupations – Experienced Labour Force 15 Years and Over<sup>37</sup>**



<sup>36</sup> Statistics Canada. 2007. *Community Profiles*. 2006 Census. Statistics Canada.

<sup>37</sup> Ibid.

**North & Central Hastings & South Algonquin Employment by Industry – Experienced Labour Force 15 Years and Over<sup>38</sup>**



<sup>38</sup> Community Profiles.